

# ПОСОЛЬСТВО ИСЛАМСКОЙ РЕСПУБЛИКИ ИРАН В МОСКВЕ

Дата: 21.08.2019  
Номер: 2211/29261  
С приложением

*Во имя Всевышнего!*

## НОТА

Посольство Исламской Республики Иран свидетельствует свое уважение Министерству иностранных дел Российской Федерации и имеет честь сообщить следующее.

Четвертая международная выставка транспорта, логистики и сопутствующей промышленности Исламской Республики Иран (Iran Trans Expo 2019) при поддержке Министерства дорог и градостроительства и сотрудничестве ряда министерств и профильных иранских организаций пройдет в Тегеране в период 15 – 17 декабря 2019 года.

Данная выставка включает в себя различные области промышленности, связанные с наземным (железная дорога и автомобильный транспорт), морским и воздушным транспортом, транспортными операциями, дорожным строительством, дорожным хозяйством и сопутствующими отраслями промышленности.

Направляем в приложении соответствующую брошюру, дополнительная информация доступна на веб-сайте [www.irantransexpo.com](http://www.irantransexpo.com).

Будем весьма признательны, если Вы, препроводив предмет настоящей ноты Министерству транспорта Российской Федерации, а также российским транспортным компаниям, проинформируете нашу дипломатическую миссию по результатам предпринятых мер.

Пользуемся случаем, чтобы возобновить уверения в высоком уважении.

**Министерству иностранных дел Российской Федерации  
Второй Департамент Азии**

**Копия:  
Министерству транспорта Российской Федерации**



## سفارت جمهوری اسلامی ایران

مسکو

بسمه تعالی

« یادداشت »

سفارت جمهوری اسلامی ایران با ابراز تعارفات خود به وزارت امور خارجه  
فدراسیون روسیه احتراماً اشعار می دارد:

چهارمین نمایشگاه حمل و نقل بین المللی ، لجستیک و صنایع وابسته جمهوری اسلامی  
ایران (Iran Trans Expo 2019) با حمایت وزارت راه و شهرسازی و همکاری وزارت خانه ها و  
سازمانهای مرتبط ایرانی طی روزهای ۲۴-۲۶ آذر ماه ۱۳۹۸ برابر با ۱۵-۱۷ دسامبر ۲۰۱۹ در  
تهران برگزار خواهد شد.

این نمایشگاه شامل بخش های متنوعی از صنایع و حوزه های مرتبط با حمل و نقل  
زمینی (راه آهن و جاده ای)، دریایی، هوایی و عملیات حمل و نقل، راهسازی، راهداری و صنایع وابسته  
می باشد.

به پیوست ضمن ارسال بروشور مربوطه ، اطلاعات بیشتر در وب سایت  
[www.irantransexpo.com](http://www.irantransexpo.com) در دسترس می باشد.

موجب امتنان می باشد چنانچه ضمن انعکاس موارد فوق به وزارت حمل و نقل فدراسیون  
روسیه و شرکتهای حمل و نقلی روس ، این سفارت را از نتیجه اقدامات بعمل آمده مطلع نمایند.

موقع را مغتنم شمرده احترامات فائقه را تجدید می نماید.  
دپارتمان دوم آسیای وزارت امور خارجه فدراسیون روسیه

رونوشت:

- وزارت حمل و نقل فدراسیون روسیه



***Asia Trans  
Connecting  
East to West***

Official Partner



Ministry of Roads &  
Urban Development

Organized by



***The 4th Asia International Expo of  
Transportation  
Logistics  
and Related  
Industries***

***15-17  
December 2019  
Tehran-Iran***

Logitrans

# Startup Weekend



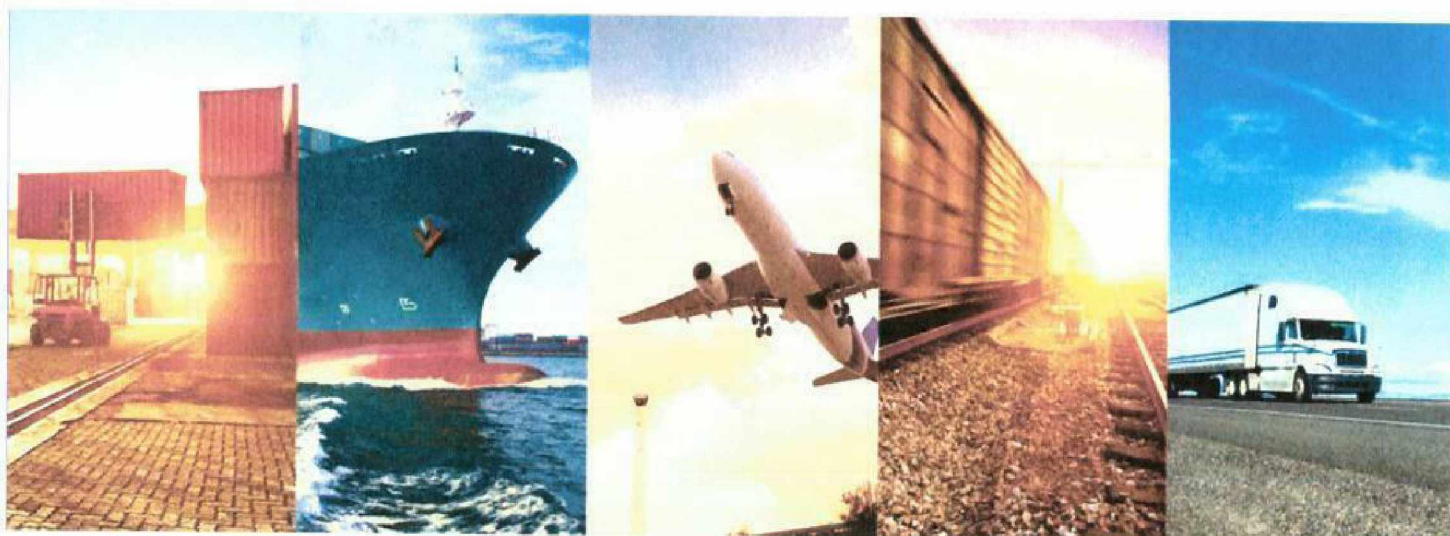
## Partners



# *The 4th Asia Exhibition of Transport, Logistics and Related Industries*

*15-17 December 2019 - Tehran-Iran*

The 4th Asia Exhibition of Transport, Logistics and Related Industries will be held by Ministry of Roads & Urban Development of Iran and supported by global associations and unions. Asia Logistics and Transport exhibition, Asia Trans Expo, provides a worldwide opportunity for businesses to find fresh audiences. This event allows participants to familiarize themselves with current innovations; it presents the progress of Iran and other countries in transport, logistics, road construction & road maintenance. Participation in this exhibition will give you a unique chance to present your products and services to CEOs, top managers, decision makers, buyers and experts of Iran Logistics Industry. By participating this event, you will have access to Iran & Asia Logistics industry before your competitors as this is very significant in strategic and business development planning.



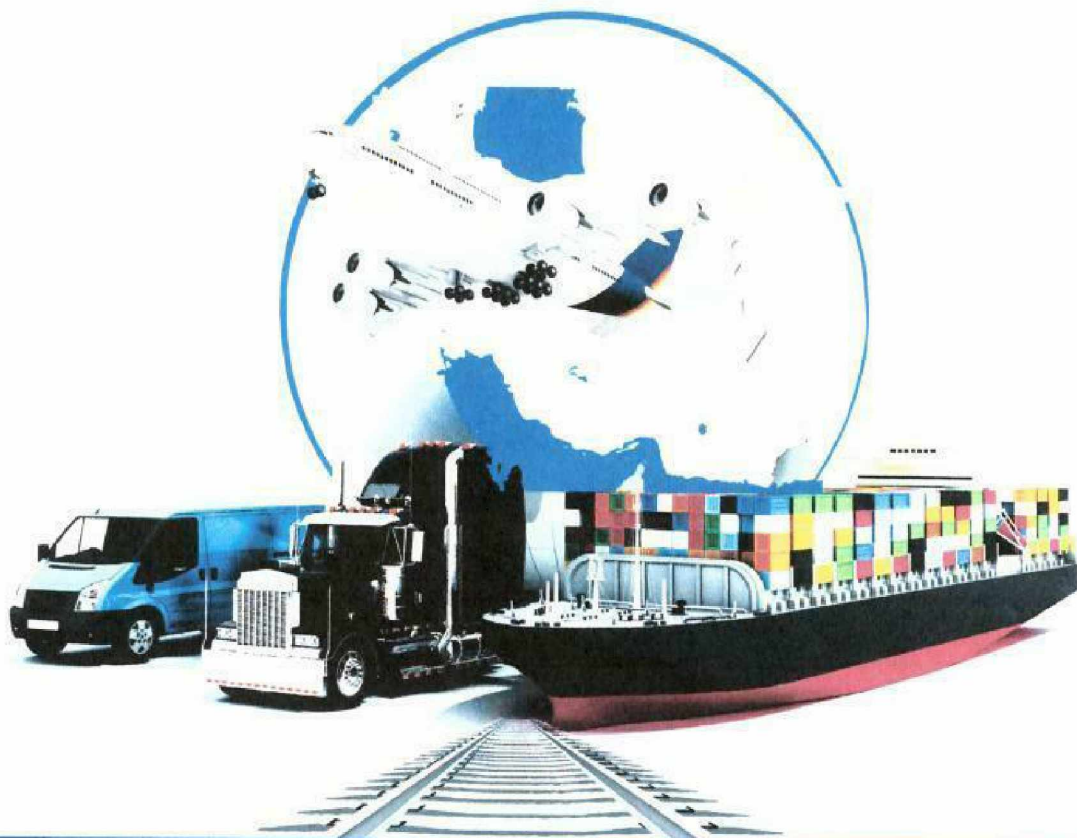
# Iran Logistics Industry

Iran has a broad variety of business and logistics attractions to offer. In the last few years, the Iranian government has actively sought to develop the logistics infrastructures and improve its global ranking. Iran used to be one of the most important countries situated on the ancient Silk Road and is considered one of the important hubs because of its strategic location in the Middle East.

## Some of the key points about Iran's logistics industry are as follows:

- Vast country, with about 2,500 km of sea borders and 6,500 km of land borders
- Neighbors: Iran has land and sea borders with 13 countries
- Easy access to open seas and many Middle-East countries
- Located in five international transit and business corridors: International North-West Transport Corridor, Transport Corridor Europe Caucasus Asia, International East-West Transport Corridor, South Asia Corridor and Asian Land Transportation Infrastructure Development
- Usage of four-way transportation with proper infrastructure such as: roads, railroads, airways and seaways
- Great capacity of exchanges between Iran's northern and southern neighbors
- Several strategic ports such as Shahid Rajaie Port
- Free Trade Zones, especially along the Persian Gulf

Iran's logistics industry needs a lot of investment and it is seen as a profitable sector for foreigners to invest into. A large market of 80 million inhabitants that are affected by the current infrastructure (old, non-secure and slow) and a government that is trying to improve the infrastructure, especially after sanction relief.



## Post Event Report 2018:

16-18 December 2018

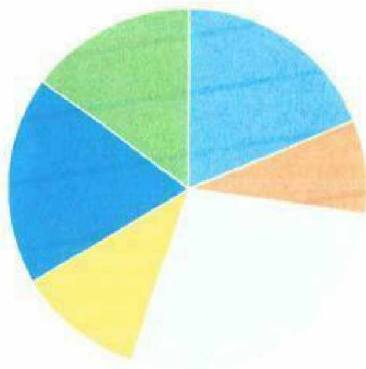
Total Exhibition Area: 44000 sq.m

Number of Exhibiting Areas: 263 Companies

Number of Participants: 8988

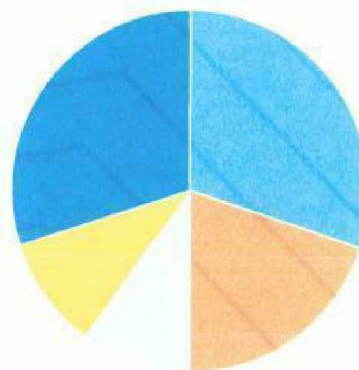
## Trans Expo 2018 Facts and Figures:

The number of unique visitors:



- Deputy Head of companies 20%
- University Students 9%
- Consultants 30%
- Managers 12%
- Specialists 20%
- Decision Makers 16%

Areas of Business Represented by visitors:



- Production: 10%
- Supervisors: 10%
- Wholesale Trade: 20%
- Scientific and Research Center: 30%
- State and Local Government Authorities: 30%

## Foreign Delegations:

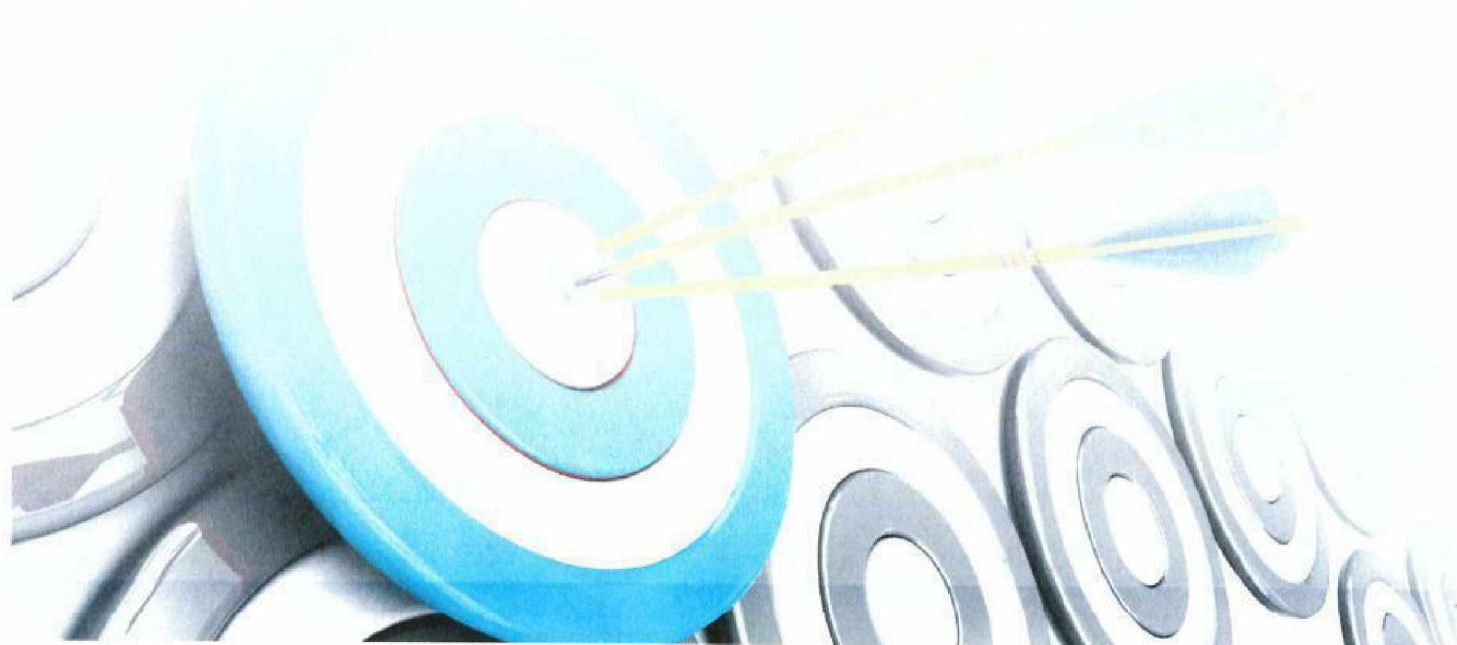
Bangladesh, Republic of Bulgaria, China, Ivory Coast, Portugal, Senegal, Spain

# *The 4th Asia Exhibition of Transport, Logistics and Related Industries*

*15-17 December 2019*

## **Objectives:**

- Providing an appropriate opportunity to introduce technology, productions and innovations of transport & logistics of Iran
- Experts and managers will get familiarized with modern technologies in transport and logistics Iran
- Introducing the latest achievements and capabilities in transport and logistics industry
- Reviewing the quality of transport and logistics products and their accordance with international samples and standards
- Examining available potentials to promote transport and logistics of Iran
- Describing the objectives of 2024 transport and logistics in development plant
- Improving business and Entrepreneurship industries
- Recognizing needs, facilities, capacities and capabilities of transport and logistics industries
- Supporting innovations, technologies and Entrepreneurship
- Establishing a reliable environment for economic activists, local and international investors
- Enhancing national pride and resistive economic in transport & logistics
- Attracting Elites in localization of transport & logistics industry
- Management achievements of researchers in transport & logistics
- Increasing exports & productions of transport & logistics
- Presenting road construction services approaching facilitation in this matter
- Promoting ITS in Iran





# Sectors of Exhibition:

## Land Transport

### Road Construction, Road Maintenance

- Equipment and facilities of road construction including heavy & light machineries, asphalt, concrete
- Digging and ventilation of tunnels
- Bridge construction, road lighting
- Road surveillance cameras, rescue, etc.
- Facilities & toll equipment including road construction and maintenance, road traffic signs, speed control systems
- Heavy and light machineries, safety clothing
- Electronic services of highway transport, etc.
- Construction, transportation and infrastructure
- Facilities and equipment of road transport including buses, trucks, minibuses, road taxis, road services, etc.)

### Railway

- Equipment and Facilities of rail way including rail, wagons and car technology
- Catering, passenger and freight stations, lighting, technology
- Electricity and electronic
- Operators, contractors
- Manufacturing, repairing, installing and maintenance of rail and wagon
- Modern technologies
- Catering
- Manufacturers and investors of passenger terminals
- Electricity and electronics manufacturers
- Operators
- Consulting engineers, contractors and investors





## Maritime

- Marine shipping and transportation
- Shipbuilding industries
- Oil and gas offshore industries
- Maritime and ports services
- Defense and military matters
- Oceanography and Meteorology
- Electronics and telecommunication
- Marine tourism and recreation
- Maritime laws
- Classification institutions
- Insurance and credit institutions
- Mapping and hydrography
- Marine environment
- Economic free zones
- Maritime search and rescue
- Maritime and ports
- Constructing, equipping and developing ports
- Maritime Science and Technology universities and excellent training centers

## Air Transport

- Companies manufacturing passenger planes
- Companies manufacturing cargo planes
- Companies manufacturing recreation planes
- Air transport training institutions
- Companies renting and selling airplanes
- Repair and maintenance of aircraft terminals
- Repair and maintenance of terminals
- Companies providing airport services
- Airlines
- Catering
- Aviation communications
- Consulting engineers and contractors
- Installation of airport equipment companies (control tower, terminal, runways)
- Participate in the maintenance and repair of airports
- Companies maintaining airports
- Companies repairing airports
- Flight control systems
- Insurances and banks





## Who Exhibits?

Asia Trans Expo is pleased to welcome manufacturers and providers of new services; purchase managers; factories and companies; distributors and sellers; investors; transportation and logistics experts and managers. Asia Trans Expo provides the business platform to show the extensive range of equipment and services.

## Why Exhibit?

- The sole largest official exhibition of Iran Logistics held by Iran Ministry of Roads & Urban Development
- Benefiting greater trading opportunities and more cooperation with logistics organizations and companies in Iran and worldwide
- A platform to have better communications and a place to benefit from billion dollar projects in Iran's logistics development market
- Being updated with the latest and newest equipment, facilities, services and available issues in Logistics industry markets
- Being the 1<sup>st</sup> visitor of all modern equipment, productions and technologies of the future generation of Logistics industry
- Participating in an international summit of Asia logistics with the presence of CEOs, Managers, Experts of international large companies in the world
- attending the most appropriate middle east country in terms of strategic situation of Logistic
- Showcasing new & modern products to key customers, top managers, CEOs , ...



Up to **30%** discount for reservation made prior to 30 of June 2019

*Choose a number between 101 to 650, scan the logo above and send it to us to enjoy special discount.*

**Deadline: 15 October 2019**

### Special Offer

Those Exhibitors who book package below will enjoy our special offer.

Stand	Senior Officials	Hotel
Minimum 18 sq.m	2 people	Free (15-17 December)
Minimum 36 sq.m	5 people	Free (15-17 December)

There is a free daily shuttle to the expo center.

### Special Offer for Commercial Delegations

The organizer will provide commercial delegations with special opportunities if they announce to attend the event prior to 15 November.

The organizer provides

Official level	Asia Logitrans Offers
Minister/ Deputy Minister + up to 3 Senior Officials	Free accommodation + Free Transfer from (hotel to event venue (15-17 Dec. 2019
	B2B Sessions with private and public top managers

For more info:

[info@irantransexpo.com](mailto:info@irantransexpo.com)

T. 982122876469

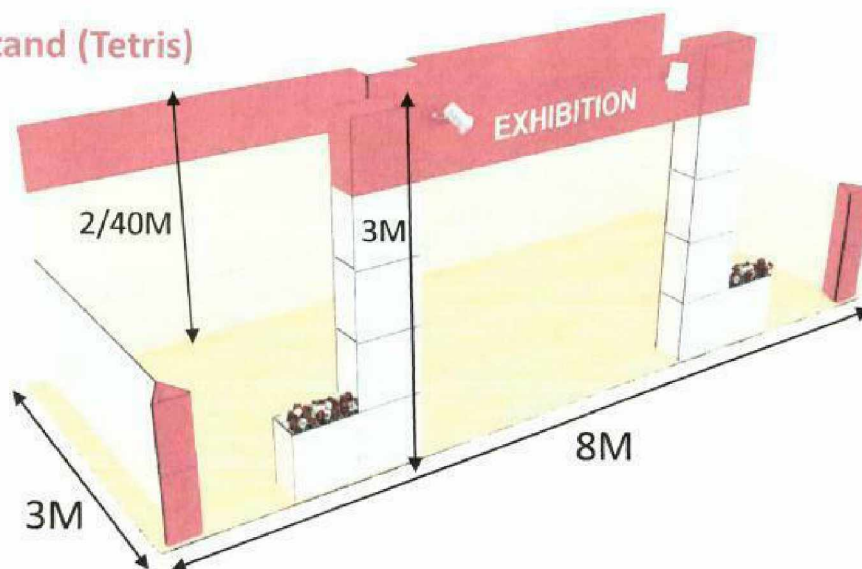
## Types of provided spaces

### Order Exhibition Space

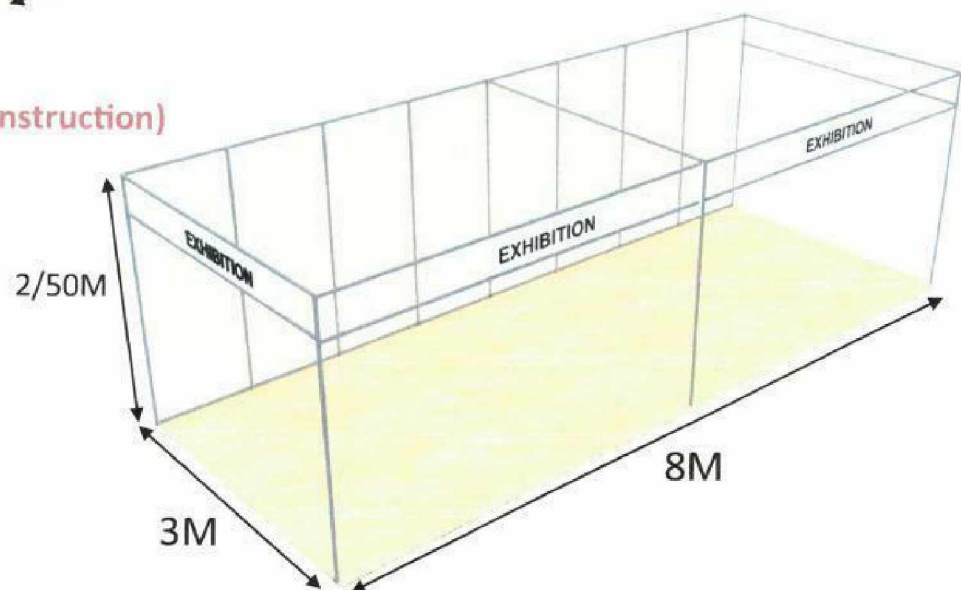
Stand Requirements:	Price per sq.m
Raw Stand, 1 Side Open (Minimum 12 sqm)	☐ € 160
Corner Stand, 2 Sides Open (Minimum 24 sqm)	☐ € 190
Front Stand, 3 Sides Open (Minimum 36 sqm)	☐ € 210
Island Stand, 4 Sides Open (Minimum 48 sqm)	☐ € 225
Open-air Site	☐ € 140

Application Deadline: 1 December 2019

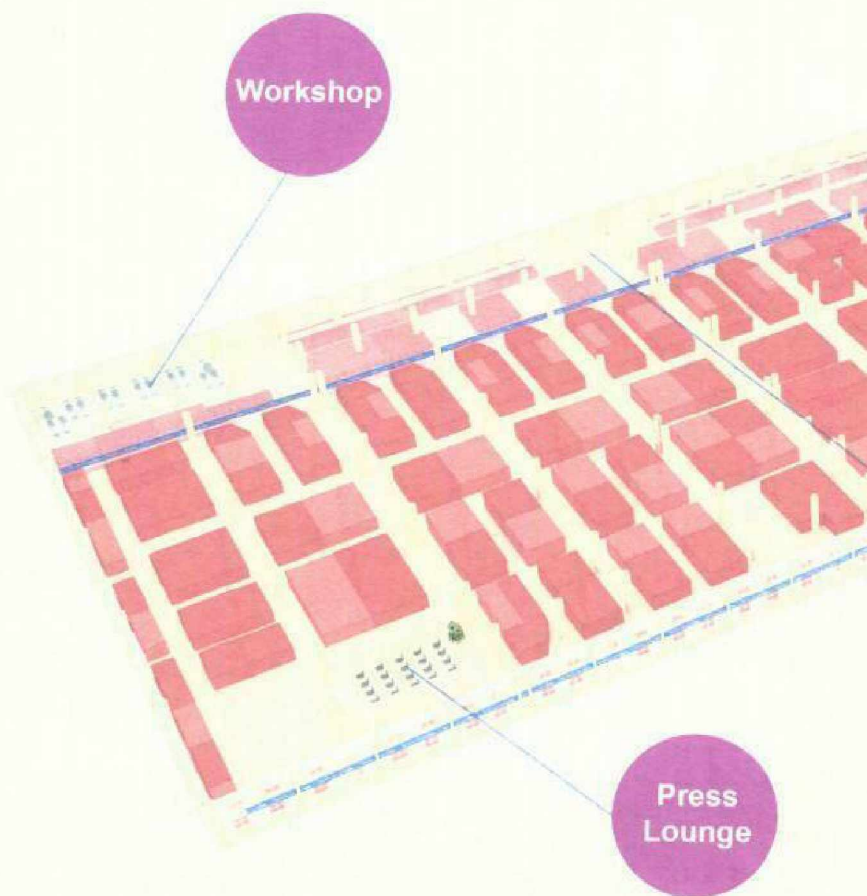
### Stand (Tetris)



### Stand (standard construction)



# Plan



213

Opening Area  
Closing Area



Exit

Enter

Enter

Mezzanine  
H:300CM









## Opening Ceremony Schedule 15 December

Program Description	Time
Clip broadcast of the 4 <sup>th</sup> Asian International Expo of Transportation, Logistics and Related Industries	10:00 am. – 10: 05 am.
Speech of Deputy of Ministry of Roads and Urban Development of Iran	10:05 – 10:15
clip Broadcast of the investment opportunities of Ministry of Roads and Urban Development	10:15- 10:20
Speech of International Deputy of Ministry of Roads and Urban Development of Iran	10:20 – 10:30
Speech of representative of transportation NGO of Iran	10:30 – 10:40
Speech of Minister of Roads and Urban Development of Iran	10:40 – 10:45
Opening Time	10:50



## Closing Ceremony Schedule 17 December

Program Description	Time
Clip broadcast of the 4 <sup>th</sup> Asian International Expo of Transportation, Logistics and Related Industries	2:00 pm. – 2:05
Speech of Minister of Roads and Urban Development of Iran	2:05 – 2:20
Speech of representative of transportation NGO of Iran	2:20- 2:30
Donating Certificate of appreciation to top exhibitions	2:30 – 3:15
Closing Time	3:15

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